<table>
<thead>
<tr>
<th>Topic</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rybakov Foundation 2018</td>
<td>2</td>
</tr>
<tr>
<td>Our work in figures</td>
<td>4</td>
</tr>
<tr>
<td>Philtech</td>
<td>6</td>
</tr>
<tr>
<td>Contests</td>
<td>8</td>
</tr>
<tr>
<td>Preactum, MENTORI</td>
<td>10</td>
</tr>
<tr>
<td>PRO Women, Equal Opportunities</td>
<td>12</td>
</tr>
<tr>
<td>NOTO Association, University of Childhood</td>
<td>14</td>
</tr>
<tr>
<td>Alumni — Legacy, Equium</td>
<td>16</td>
</tr>
<tr>
<td>Key events</td>
<td>18</td>
</tr>
<tr>
<td>Regional activity map</td>
<td>20</td>
</tr>
<tr>
<td>Financial performance</td>
<td>22</td>
</tr>
</tbody>
</table>
This year was a milestone for the Foundation... Dear friends, I started the previous report on our work – the 2017 one – with these words. However, looking back at the year 2018 now, I see that these words are even more true for this year. We were to make so many rapid changes to come to a new vision of the mission and principles of our Foundation. But let’s talk about that step by step.

In 2018, most of the programs and projects launched on our initiative in the field of education got stronger and “left” the Foundation, and to prepare them for independent work, we held an internal accelerator of the Rybakov Foundation for the first time.

So the community of our graduates is getting bigger, as well as their contribution to the social and educational environment development. December 2018 was the first time when we gathered and honored our brightest graduates. We are delighted to see how people who were involved in the work of the Foundation are developing. Because the people and actors are our main capital. We have completed the year with this idea, thinking about the further development of the Rybakov Foundation as the Foundation of people and actors who take the responsibility to change socio-educational environment in our country for the better.

In 2018, we focused all our experience and knowledge on the development of the concept that we have called Philtech. This is a technological approach to solving social problems, it combines both social and information technologies. Before our eyes leading philanthropic organizations and social entrepreneurs around the world started to use this approach to solve major humanitarian problems. We are therefore glad that it was in Russia that we could give a conceptual name to this approach, to record and study this trend, to popularize it among social entrepreneurs and leaders of the non-profit sector.

At the same time, we continued to support our educational and social environment projects. Immersion in the Philtech concept allowed us to return to this experience on a fundamentally new level and rethink it.

As a result, by the end of the year, we came up with a new original concept, which formed the basis of the Foundation’s strategy for 2019. We managed to summarize it in two phrases: the Foundation’s mission is to form the tradition of social development on our own in Russia, and the Foundation’s focus is the school as a social center. But this is a story for a future report.
RYBAKOV FOUNDATION’S ACTIVITIES IN FIGURES

Rybakov Foundation is the Foundation of people. The Foundation of actors. The Foundation of those who don’t wait for tomorrow, but feel their responsibility for the development of the environment around and act today. We inspire and support such people, we build a new environment of interaction between different people who are ready to implement socially significant projects together.

In 2018:

- >170,000 children and youth improved their quality of life according to the survey results
- 6,250 school and pre-school teachers participated in our programs
- 450 leaders* participated in our programs

* — Leaders of specialized communities (including business, school, female ones)
PHILTECH ACCELERATOR

An annual program of intensive development of early-stage technological startups aiming at solving global social problems. The organizers are Rybakov Foundation and Business incubator of Higher School of Economics. It was launched in 2017 in Moscow, St. Petersburg and Kazan.

Second group — March-June’18
320 applications were submitted—almost twice more than in the first group. 12 philtech startups appeared at the Demo Day finals.

Third group — September’18-April’19
For the first time, there was a thematic focus on aging as a social problem. Over 150 applications received.

Our graduates include: DonorSearch.org blood donor platform, SurdoOnline video service of sign language translation, iBrain after-stroke neurorehabilitation, GoodSurfing.org platform for searching voluntary programs, and others.

“How to Organize a Community” Course

The first online course on community organizing in Russian. The course was jointly launched by the Rybakov Foundation and online school of the “Strelka” Institute in April 2018. To support social leadership, the Foundation created the Philtech COM program, which provides free access to the course.

287 leaders — social entrepreneurs and civil society activists, online community coordinators and NGO community managers — were selected for the Philtech COM program. They gained knowledge on how to unite the efforts of people to solve their social problems.
ANNUAL REPORT OF THE RYBAKOV FOUNDATION 2018

CONTESTS

**TOP Школа**
Contest of school projects that reveal the potential of a school.
Project teams include teachers, parents, graduates, school administration.

In 2018, 30 schools from 16 regions of Russia — winners of the #TOPSchool2017 contest — implemented their projects thanks to grants received.

![Intensive project course for the TOP School winners, December 2018](image)

In November 2018, the results of the #TOPSchool2018 contest were announced. The leaders of the winning project teams were trained in Estonia.

The teams of 36 urban and rural schools received grants of up to $11,000 or doubled the school’s endowment fund.

**9,000 people** participated in school projects in 2018.

**¡Учитель!**
All-Russian contest of innovative teachers who creatively apply modern technologies and techniques to reveal their students’ potential.

In 2018, 30 schools from 16 regions of Russia — winners of the #TOPSchool2017 contest — implemented their projects thanks to grants received.

![The winners of the ¡Teacher2018 contest, April 2018](image)

For the first time, a foreign internship — NOTO Certification Academy in Finland — was organized for the ¡Teacher winners. The teachers visited the best schools in Helsinki and developed projects for the Russian schools based on this experience.

As a result of the internship, teachers receive the “Phenomenon-based learning” certificate of professional development.

**¡Teacher2018** contest collected over 1,200 applications from 73 regions. 62 teachers received grants and went to the Spring school, three of them went to the Bett Show educational conference in London.

We received 2,769 applications from 82 regions for the second contest. The scholarship and grant fund of the contest amounted to 30 million rubles. 404 winners received the grants.

**Конкурс**
The aim is to support bright specialists of all field-oriented Early Childhood Education, to promote their practices and to create a self-organizing professional community.

![The ceremony of awarding the winners of all-Russian L.S. Vygotsky Competition, May 2018](image)

In November 2018, the results of the #TOPSchool2018 contest were announced. The leaders of the winning project teams were trained in Estonia.

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**20,000 people** participated in school projects in 2018.

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**84 regions** sent almost 7,000 applications from November 2018 to February 2019.

**266 winners** will receive financial and professional support of the Rybakov Foundation, including 193 teachers and 73 students.

In addition to grants, received an invitation to the Summer school of the Rybakov Foundation 2019.

**100 teachers**

**35 settlements** — villages, small towns, cities — are represented by the contest winners.

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Preactum is a national non-profit program for the entrepreneurship development among young people. Preactum team created a unified ecosystem for revealing the entrepreneurial spirit of students and school children as well as for their better involvement in entrepreneurship.

Preactum project team during the finals of the All-Russian Preactum contest of student entrepreneurial projects, April 2018

MENTORI national mentoring resource center is an infrastructure project that helps to launch mentoring programs in educational organizations and support their work on a long-term basis.

MENTORI technology:
- attracted $250,000 to support different categories of adolescents
- launched 100 mentoring programs

More than 500 tandems were formed (mentor — the mentored pair) as a result:
- 40% of teenagers chose a profession
- 20% — were removed from the register of the juvenile affairs commission
- 10% — were not included in the register of the juvenile affairs commission
- 30% — significantly improved their academic performance
- 20% — established better relationships with guardians or parents

Trained professionals with the use of MENTORI technology:
- 240 specialists learned how to launch and develop mentoring projects in educational and public organizations
- More than 500 tandems were formed (mentor — the mentored pair)
- 15,000 people are the Preactum community members
- >1,200 projects are registered on the platform
- 3 contests at the federal level
- >155,000 US dollars were invested into the program
- Employers created b2b products for corporate partners (employer brand, talent attraction)
- School direction was open, the first term of social and technological entrepreneurship in Russia was carried out
- IT-products for Federal project contests and organization of project activities in educational institutions were created
- Attracted $250,000 to support different categories of adolescents
- Launched 100 mentoring programs
- More than 500 tandems were formed (mentor — the mentored pair)
PRO Women is a community of women who are ready to help each other to change themselves and the world around. To make their dreams come true. To reach their goals.

By the end of 2018, the structure of the community was formed and the methodology of work in Pro Women groups was updated.

The project was presented at the State Council of Russia in December 2018, at the In-focus UN conference and ISTE (Chicago). It’s a member of the top 100 Global HundrED educational innovations in the world. It received support from the “Russia is country of opportunities” Federal project.

Equal opportunities is a Federal project aimed at forming the inclusive society in Russia.

In 2018, the Laboratory of the Equal opportunities social franchise was opened on the basis of the Tomsk State University.

The project was presented at the State Council of Russia in December 2018, at the In-focus UN conference and ISTE (Chicago). It’s a member of the top 100 Global HundrED educational innovations in the world. It received support from the “Russia is country of opportunities” Federal project.

Participants of the Equal opportunities project school with the leaders of the Equal opportunities charity Foundation, June 2018.


x3 times

the community members number increased: from 1,260 to 3,816 people

262 groups

of PRO Women appeared in 78 cities of Russia, as well as in Cyprus and France.

>13,000 experts

on inclusion issues are joined by the new Ravniy.com platform

4 regions

signed cooperation agreements with the Equal opportunities team

www.pro-women.ru

www.ravniy.com

Participants of the Equal opportunities project school with the leaders of the Equal opportunities charity Foundation, June 2018.


www.pro-women.ru

www.ravniy.com

Participants of the Equal opportunities project school with the leaders of the Equal opportunities charity Foundation, June 2018.
The community of Russian teachers using innovative technologies in the educational process.

In 2018, the NOTO Association became a regional representative of the International Society for Technology in Education — ISTE.

NOTO Association presents the results of its work at the conference on artificial intelligence in education, India, September 2018.

>2,000

users are registered on the new novator.team portal for the teaching communities.

The novator.team platform was opened with NOTO partnership as a platform where educators can share and discuss their practices, share innovative ideas and solutions. Public discussion of the #iTeacher contest works was held on the platform for the first time and dozens of interviews with its winners were posted.

University of Childhood supports the efforts in establishing a system of independent program quality evaluation in Russian ECE programs. 75 researchers were trained within the project in Moscow and Yamal-Nenets, Autonomous Area, they conducted 30 assessment activities.

The unique feature of the curriculum is its focus on the development of self-regulation/executive functions through scaffolding of mature make-believe play and the use of specifically designed activities. More than 1,500 specialists from 23 regions participated in the program training activities.

The project got named "4D" for 4 Russian words that all start with this latter and stand for: children, friendship, movement, playground. The community, reviving the culture of children's outdoor games, brought together more than 1,000 like-minded people from 56 regions. The "4D Game" festival was held in 70 cities of the country.

The ECE curriculum ПРОдетей (Russian for ABOUTchildren)

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Summer School for the winners of the L.S. Vygotsky Competition

Summer School for the winners of the L.S. Vygotsky competition is an opportunity to meet and unite like-minded people, enhance professional competencies and personal growth of participants. Winners of the competition from different regions of Russia gather in the summer in the Moscow region.

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The "4D" project to revive the culture of neighborhood games

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Legacy is a platform to create and maintain endowment funds in educational, cultural, sports and other socially significant organizations. The Legacy portfolio includes 12 endowment funds in the areas of “Science and education” and “Social support”. There are 5 school endowments among them.

Cities of presence: Moscow, Volgograd, Yekaterinburg, Tomsk, Korolev, Nizhniy Tagil, Samara, Cheboksary.

39,600 US dollars were collected in trust funds with the help of public fees.

175 donors donated money to 12 trust funds.

5,561,000 US dollars is the total amount of trust funds created by Legacy.

Equium is a private club for high impact entrepreneurs. The mission is to improve the well-being of Russians through the entrepreneurship development.

In 2018, representative offices were opened in Yekaterinburg, Krasnodar, and St. Petersburg. Applications came from Samara, Rostov-on-Don, Ufa, Novosibirsk, Kazan, Munich, San Francisco, Berlin. Equium Global and the Equium-X project (43 residents) appeared.

1,611,000,000 US dollars is the total annual turnover of the club’s resident enterprises.

>10,000 jobs were created by club residents in 2018.

3,545 applications for the club participation were received from 17 countries.
KEY EVENTS

One of the largest conferences in Europe in the field of new educational technologies. Rybakov Foundation, as a General partner of #EdCrunch2018, organized its own discussion platform.

HSE University’s Institute of Education and Rybakov Foundation with the support of Agency for strategic initiatives hold a Competition of Innovations in Education (KIvO). The goal is to develop an ecosystem for educational innovations.

KIvO is also an acceleration program, it was taken by 28 semi-finalists from 14 cities.

The “Nanolab” VR application was the winner. Rybakov Foundation awarded the developers of a training toolkit for children having autism spectrum disorders in the “Equal opportunities” special nomination.

Three Geek Teachers Fest festivals gathered hundreds of teachers in Saint Petersburg, Izhevsk and Vladivostok. 65% of teachers after Geek Teachers events talk about the growth of students’ involvement, 60% notice the growth of their own productivity, 12% — the improvement of students’ performance.

We believe that gratitude is the energy of life! With the help of Thank you postcard everyone can share this energy with those who are dear to them. The postcards are in 15,000 offices of the Russian Post.

In addition, we’re launching #акцияблагодарю flash mobs in social networks. For example, more than 1,000 stories of gratitude to teachers and mentors appeared in social networks on October 4–5.

The teams of our educational projects discussed the following topics with leading experts and practitioners:

- School — new opportunities
- Neurotechnology in education: promises and reality
- People with limited opportunities or people with limited thinking
- Digital trends in school education
- School mentoring system. How to launch a mentoring program in educational institutions?

280 speakers from all over the world gathered at EdCrunch 2018 venues

503 applications from 20 countries were received for the competition in 2018

> 2,500 teachers attended full-time workshops in 7 cities and two online courses

> 4,500 people is the total audience of educational public pages of Geek Teachers in VK, Instagram and Facebook

> 300,000 postcards with words of gratitude were sent to people around the world and even to space — to the ISS

Thank you is an international action of gratitude. It started at the World Festival of Youth and Students in Sochi in October 2017 and became one of the projects on the “Russia — the country of opportunities” platform.

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## FINANCIAL PERFORMANCE

<table>
<thead>
<tr>
<th>Income, total:</th>
<th>$5,576,435</th>
</tr>
</thead>
<tbody>
<tr>
<td>Expenditure, total:</td>
<td>$5,653,886</td>
</tr>
</tbody>
</table>

### Including:

| Donations | $5,468,005 |
| Programmes and contests | $4,569,579 |
| Revenue from commercial activities | $108,430 |
| Operating expenses | $1,084,307 |